

Grant Strategy Development, Program Outline

Project/Program: _____

Internal Champion: _____

Who does this program benefit? (at-risk youth ages 7-12, wounded warriors...)

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What problem(s) does this program help solve?

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Program activities (ex. outreach, workshops, training):

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Outcomes are the changes or benefits that result from your program activities and should include a change in knowledge, attitude, or behavior. Ex. Young adults increase their knowledge of money management. People with a disability will enjoy healthier lives.

To better understand the desired outcomes, ask questions like,

What has changed in the lives of the people your program/project is designed to help?

How are the lives of your program participants better?

Desired Outcomes:

short-term:

mid-term:

long-term impact:

Project/Program (con't): _____

Program Budget: \$ _____

Anticipated Budget shortfall \$ _____

What type of funding do we need for this program/project (operational, capacity, program, capital):

Have we identified in-kind support?

Grant strategy thoughts: (Natural partners, keyword search terms, funder connections)

Geographic Focus:

Talking points with funders

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